

THE ROLE OF TEMPUS PUBLIC FOUNDATION IN THE INTERNATIONALIZATION OF HIGHER EDUCATION - A HUNGARIAN PERSPECTIVE

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Study in Hungary
Tempus Public Foundation

SZÉCHENYI 



HUNGARIAN
GOVERNMENT

European Union
European Social
Fund



INVESTING IN YOUR FUTURE



- **Tempus Public Foundation**
- **Hungarian HE Internationalization Tools – implemented by TPF**
 - Stipendium Hungaricum Program
 - Erasmus + (KA107)
 - Campus Mundi Program



HUNGARIAN HIGHER EDUCATION



- 65 higher education institutions
 - 38 internationally active
- c. 300 000 student population
- Hungary has a long tradition for Higher Education
 - 600 years of academic excellence – first university established in 1367
- Hungary has always been a global player in Higher Education and Science
 - Member of European Higher Education Area (Bologna Process)
 - In the top 20 country in highest number of Nobel Prize Winners per capita
 - World-famous Hungarian inventions
- By joining the EU Hungary has further increased its activity on internationalization of Higher Education
 - At present, Hungary has increased national funds for international co-operation:
 - Hungary is using further EU funds for international co-operation

HUNGARIAN HE INTERNATIONALIZATION GOALS



- By 2020 20% of the graduates shall have international learning experience
- Enlarging high quality higher education offer (programs) and high quality higher education services for international students
- Higher educational modernization, increasing quality of higher education for Hungarian students as well
- Large variety of international students on university campuses: enhancing values of the international classroom, internationalization at home, intercultural skills
- Larger attractiveness, global visibility, attracting top talents, enlarging the Hungarian scientific global network

INTERNATIONAL STUDENTS IN HUNGARY



Europe

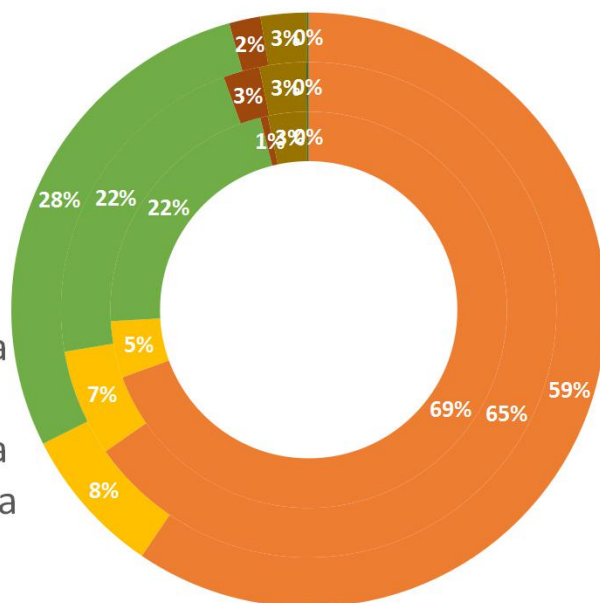
Africa

Asia

South
America

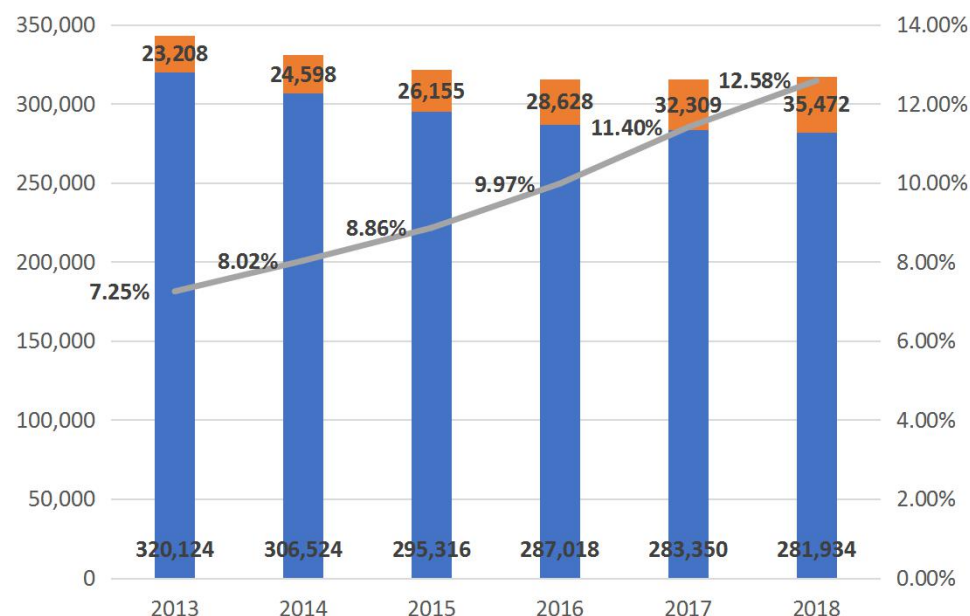
North
America

Australia



International students in Hungarian Higher Education, 2013-18

Source: Education Authority, Higher Education Information System



- Number of international students
- Number of students
- Trend of international student enrollment

A non-profit organization
background institution of the
Ministry of Human
Capacities



Founded in 1996
more than 20 years of
expertise

Management/coordination of
international cooperation
programmes and special
projects - education, training
and EU-related issues

Supporting HU education and training institutions in international cooperation

- Implementing agency for European and national, multi-, bilateral educational programmes
- Mobility and knowledge management

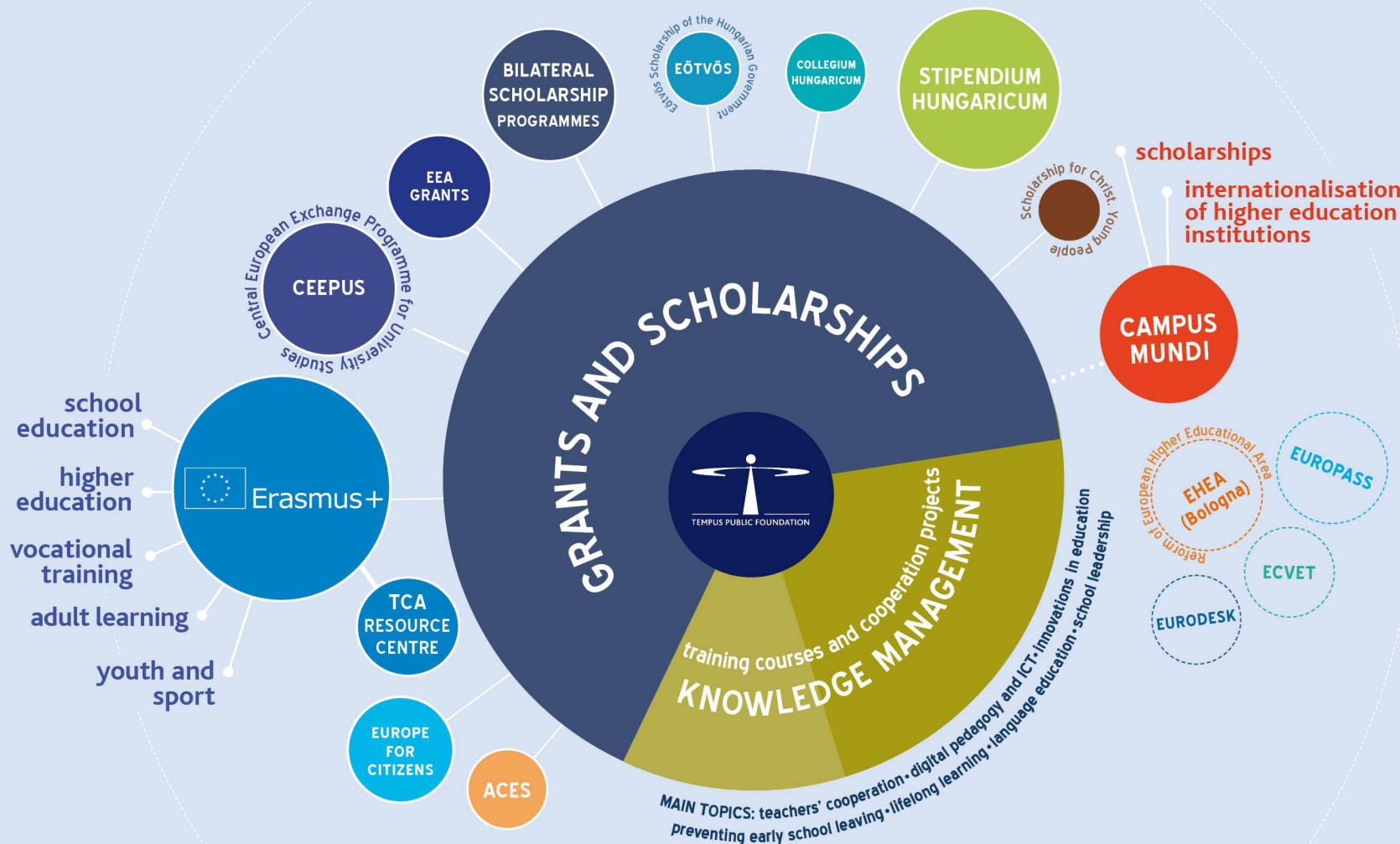
Stability in fundamental values

- Transparent, standard operation (regular controls and checks by national authorities and the EU), ISO 9001
- High professional standards

Engagement of the staff

- Towards internationalisation and
- Quality improvement of HU education and training system

TEMPUS PUBLIC FOUNDATION'S ACTIVITIES



tka.hu/english



- **Erasmus+ National Agencies**
 - (EU28 + NO, IS, FL + TR, MK)
- **Erasmus+ Information offices in Partner countries**
 - Eastern and Southern Partnership countries
- **Academic Cooperation Association (ACA)**



HUNGARIAN HE INTERNATIONALIZATION TOOLS, (SCHOLARSHIP) PROGRAMS



CAMPUS
MUNDI

**Outbound
(Hungarian)
student mobility**

**Higher Education
Internationalization**



Erasmus+

**European and
non European
student, staff
mobility and
partnerships**



Stipendium Hungaricum:
scholarship for incoming
international students in full
degree programs; Higher
Education Internationalisation



Bilateral State Scholarship:
student, staff, researcher
mobilities between partner
countries of Hungary



**Regional (Central-European)
funds** for mobility and
partnerships

STIPENDIUM HUNGARICUM PROGRAM



- **only for incoming (= international) students**
- **founded by: Hungarian Government (2013)**
- **increase student mobility and the visibility of Hungarian HE**
- **operated by: Hungarian Ministry of Human Capacities**
- **implemented by: Tempus Public Foundation (2015)**



STUDY IN HUNGARY

STIPENDIUM HUNGARICUM

STIPENDIUM HUNGARICUM PROGRAM PARTNERS



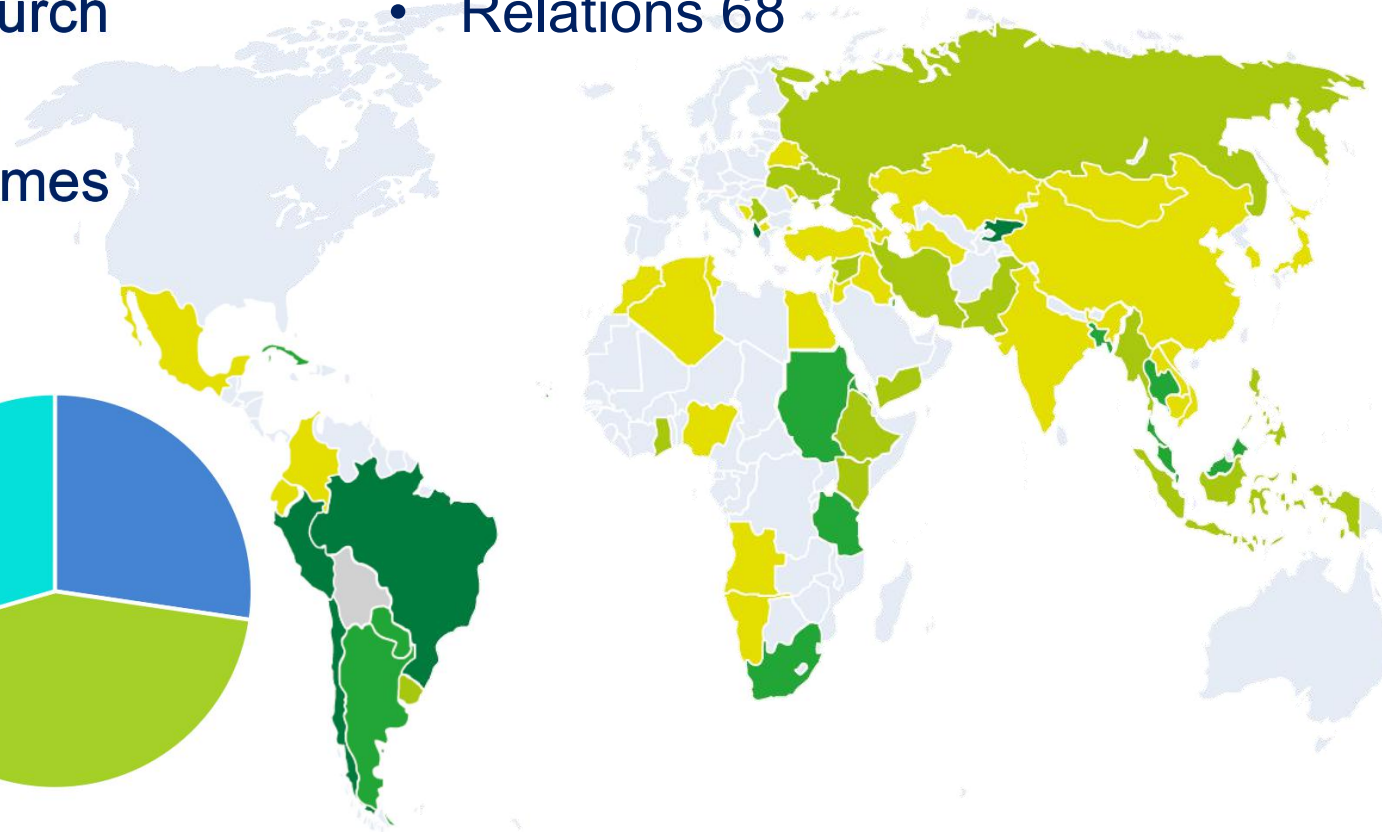
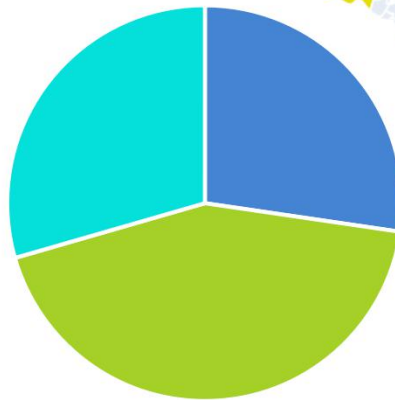
Institutions:

- State and church
- 28 institution
- 465 programmes

Partners:

- Relations 68

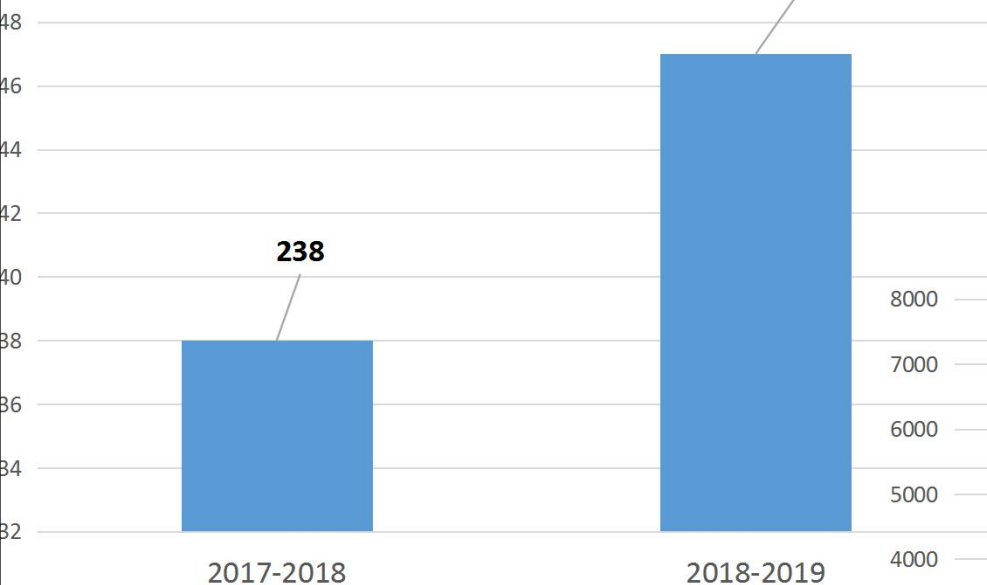
■ Doctoral
■ Master
■ Bachelor



NUMBER OF SCHOLARSHIP HOLDERS 2013-2018

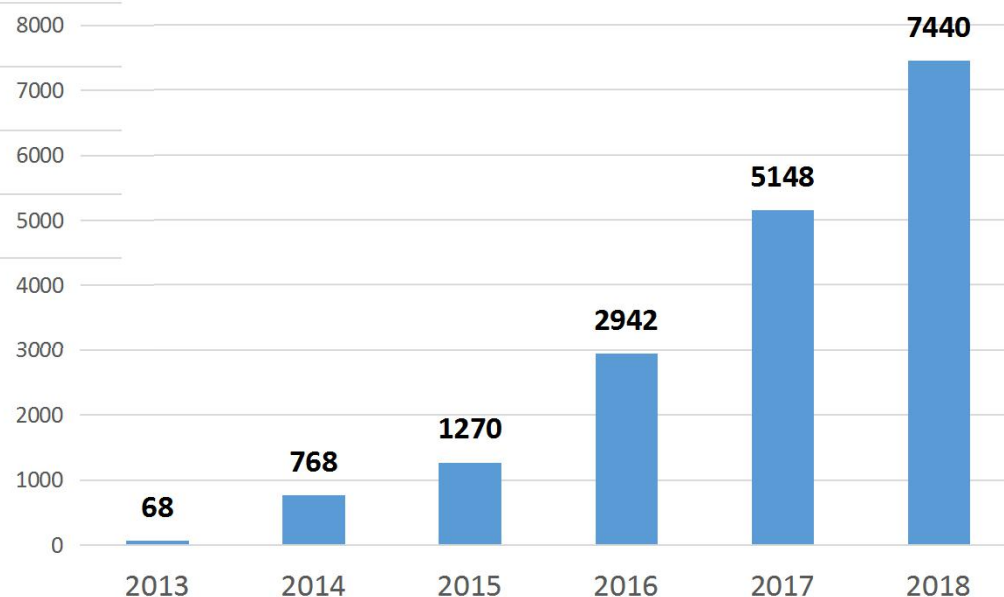


Brazilian students in the Stipendium Hungaricum Program awarded scholarship holders



2019-2020
496 applications
from Brazil

Number of enrolled scholarship holders



INBOUND INTERNATIONAL STUDENT MOBILITY TO HUNGARY FROM LATIN AMERICA



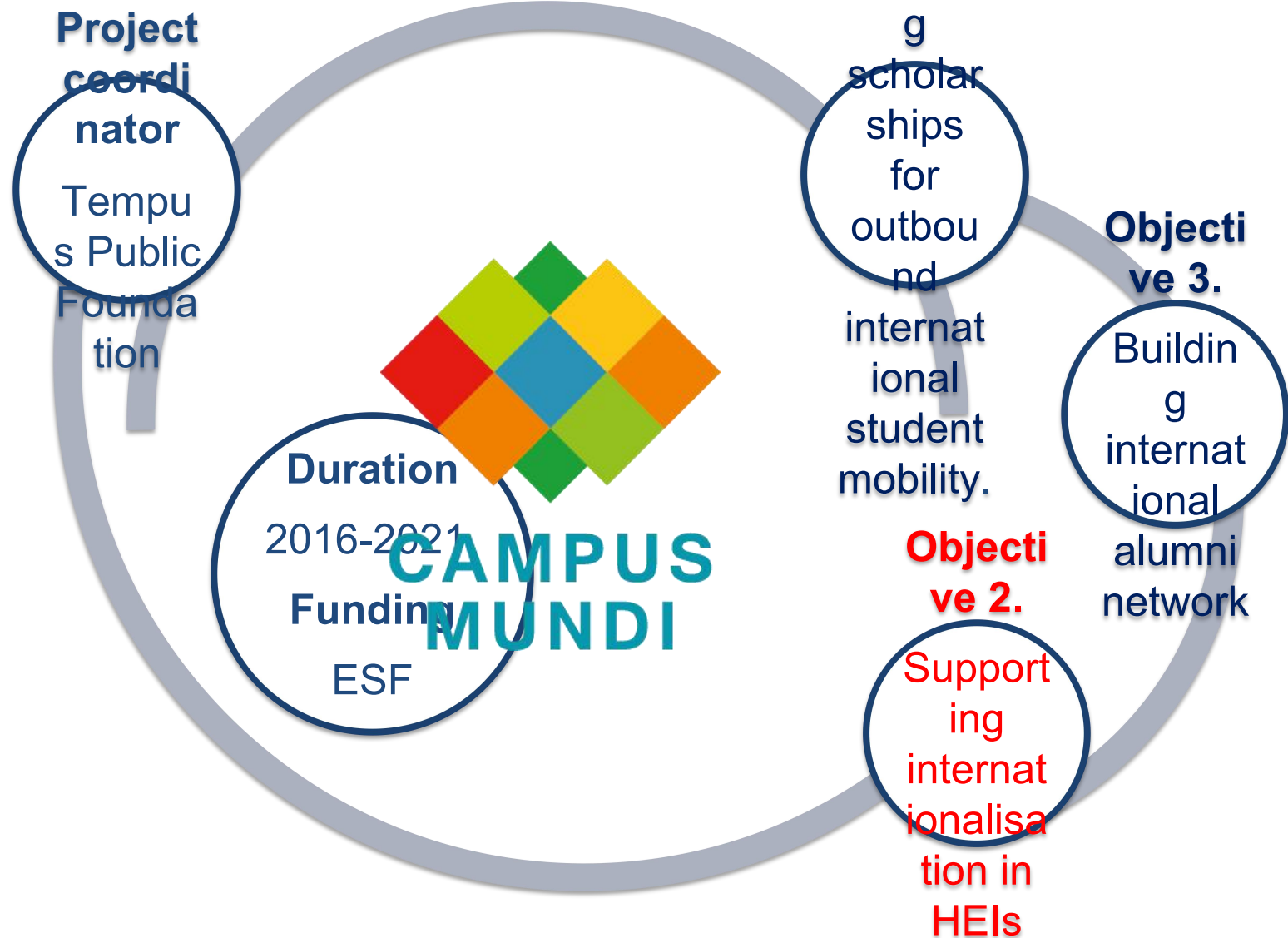
Sending country	All international students (2018/2019)	Stipendium Hungaricum Students (2018/2019)
Argentina	22	7
Bolivia	3	0
Brazil	332	247
Chile	6	0
Ecuador	105	83
Guyana	1	0
Columbia	62	40
Paraguay	2	1
Peru	17	1
Uruguay	3	0
Venezuela	18	0
Total	571	379

ERASMUS + INTERNATIONAL CREDIT MOBILITY (KA107) WITH LATIN AMERICAN COUNTRIES



Latin America/ country	study mobility for students(SMS)			staff mobility for teaching (STA)			staff mobility for training (STT)			Total
	Inbound	Outbound	Total	Inbound	Outbound	Total	Inbound	Outbound	Total	
2018	5	3	8	13	14	27	1	2	3	38
Argentina	3	2	5	4	4	8	1	1	2	15
Brazil				4	4	8				8
Colombia	2	1	3	3	4	7				10
Mexico				2	2	4		1	1	5
2017	8	10	18	11	13	24	3	1	4	46
Argentina	2	6	8	4	7	11	2		2	21
Brazil	2	1	3	3	3	6				9
Colombia	2	1	3	2	2	4				7
Mexico	2	2	4	2	1	3	1	1	2	9
2016	11	11	21	11	11	22	2	2	4	48
Brazil	4	7	11	5	5	10	2	2	4	25
Chile	2		2	2	2	4				6
Colombia	1									1
Ecuador	2	2	4	2	2	4				8
Mexico	2	2	4	2	2	4				8

CAMPUS MUNDI PROGRAM



CAMPUS MUNDI PROGRAM

SUPPORTING THE DEVELOPMENT OF HEIS



Capacity building, network building, conferences

Network of
international
coordinators

Human resources
development,
trainings

Peer learning
activities

Handbooks,
research
publications

Development of (institutional and student) services

Mentoring
international
students

Internationalization
at home

Development of
data sources
(Study Finder)

Internationalization
quality assessment
process (IQA)

Promoting Hungarian Higher Education

Study in Hungary
portal

International
Higher Education
forums

Educational fairs
and exhibitions

Student
recruitment fairs

Research on international staff and scholars mobility

- Internationalisation of Doctoral Schools
- Role of international mobility in building institutional partnerships and developing curricula

Research on international student mobility

- Inbound mobility, assessment of international students' opinions
- International students in Hungarian HEIs
- Tracking international students

Impact assessment about participations in international exhibitions, students fairs and conferences

- Assessment of long-term impacts, developing policy recommendations

Research on national and global university rankings

CAMPUS MUNDI PROGRAM: PROMOTING HUNGARIAN HIGHER EDUCATION - STUDENT RECRUITMENT FAIRS



ACTIVITIES

Attendance on international student recruitment fairs:

- **Representation** of the Hungarian Higher Education worldwide
- **Promotion** of Hungarian HE, cooperation with HU HEIs, scholarships, exchange programs, fee paying study programs, information on the country etc.
- **Partners:** Hungarian HEIs, Hungarian Rectors' Conference, Embassies and foreign representations of Hungary



CAMPUS MUNDI PROGRAM: PROMOTING HUNGARIAN HIGHER EDUCATION - STUDENT RECRUITMENT FAIRS



ACTIVITIES

Study in Hungary presentations, campus visits, international bilateral forums

Communication and online promotion:

- Study in Hungary portal, Facebook, virtual fairs, webinars, advertisements, information documents etc.

Workshops, conferences:

- Annual training for the members of experts network representing HEIs in international delegations at fairs and exhibitions
- Annual conference for colleagues in charge of education at Embassies and foreign representations of Hungary and for HEI internationalization practitioners – providing a common platform

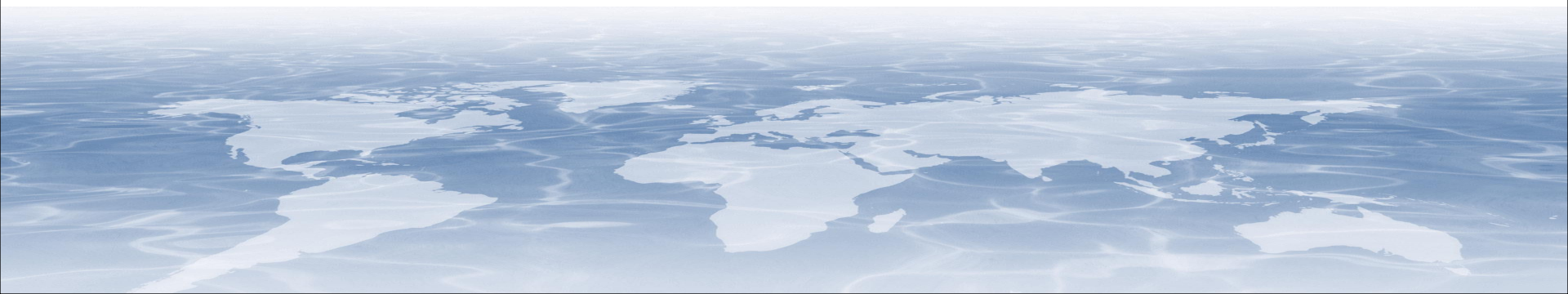
Participation on international higher education exhibitions

Annually

- Asia-Pacific Association for International Education (APAIE)
- Association of International Educators (NAFSA)
- European Association For International Education (EAI)

Occasionally:

- FAUBAI
- Going Global
- CBIE



CAMPUS MUNDI PROGRAM: INTERNATIONALIZATION QUALITY ASSESSMENT



What?

- ✓ HEIs participate in a quality assessment screening process with the aim of developing internationalisation of the institution
- ✓ International expert team provides evaluation and counselling on the basis of a self-assessment report and site visit

How?

- ✓ According to a fixed methodology
- ✓ In 6 subject areas with performance indicators



CAMPUS MUNDI PROGRAM: TRAINING COURSES IN THE FIELD OF INTERNATIONALIZATION OF HE



Target groups

- HEI staff
- working on internationalisation
- working with international students and partners
- working at international offices
- administrators
- academics

Topics

- Internationalisation at home
- International student advising: developing intercultural awareness
- International partnerships

Examples

International Student Advising (EAIE)
Developing Successful International Partnerships
Internationalization at Home (IaH) training course (ACA)



Thank you for your attention!

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