



ROUND #1: Capacity Building



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RFP 1 - Capacity-Building Program to Reach 100K Strong

Sponsored by the U.S. Department of State.

FAE Centro Universitario (Brazil)

Instituto Federal Educação Ciência e Tecnologia
Sudeste
de Minas Gerais (Brazil)

Universidade Federal de Viçosa (Brazil)



- A. THE ASSIGNMENT**
- B. THE CHALLENGES**
- C. THE PLANNING**
- D. CONSIDERATIONS**
- E. THE OUTCOMES**



A. THE ASSIGNMENT

Assigned the office to submit the proposal, considering that we were familiar with the US System of Education (EducationUSA office)



B. THE CHALLENGES

WHO: Siena and FAE have been partners for over 4 years, but few Siena students attended programs at FAE.

WHAT: Major issues included the language barrier and appropriate support, regarding housing, logistics, cultural adjustment.

HOW: ??????



C. THE PLANNING: 3 major objectives:

- Portuguese Program for Foreigners
- International Student Office
- Mentoring Program.



- a. Academic – identifying faculty to design the project and deliver the cultural and academic components of the program
- b. Financial – preparing the cost estimates to deliver the program;
- c. Legal - drafting the proposal and the addendum to the agreement
- d. HR – allocating professors and administrative staff



D. CONSIDERATIONS

- Common mission, goals, interests
- Shared programs
- Set in motion sustainable initiatives
- Outbound or inbound opportunities
- Strong institutional support (cost-shared; matching resources)
- Additional support (e.g. Financial, Administrative/Acad. Departs)
- Programs should offer academic credit; inclusion and



E. OUTCOMES

- The 3 objectives met
- EMI classes >> Global Experience Program (English semester)
- Increased the number of partnerships, including for dual degree
- Grant Proposal reviewer – a volunteer position
- Faculty development program



EDUCATIONUSA IS YOUR PARTNER...

... in your efforts to establish partnerships in a new market (as liaisons)

- Help identify partners, according to your needs and interests
- Contact local universities on your behalf (FAUBAI; contacts at local, state, regional and national Departments of Education)
- Assist with academic aspects and the educational specifics of the country (credit validation, class settings, Ministry of Education mandates, etc)
- Specific for EducationUSA offices hosted inside universities:
 - Project drafting and planning
 - Study Abroad initiatives
 - Arrival orientations
 - Intercultural communication (differences and similarities, awareness,



EDUCATIONUSA IS YOUR PARTNER...

... in your efforts to maintain and strengthen partnerships you might already have.

- Offer Pre-departure orientation sessions
(Send international students admitted into your university to attend our PDOs as well as your outgoing students to attend our arrival orientations)
- Help students from your partner institutions with their application process (forms, essays, recommendation letters, visa, translations, etc)



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