



Implementation of Internationalisation Plans: Challenges and opportunities

- Liliane Assis Sade, moderator
- Vera Oliveira, British Council

British Council

The UK's international organisation for cultural relations and educational opportunities.

Creating friendly knowledge and understanding between the people of the UK and other countries.

Creating opportunities, building connections and engendering trust
– positive contribution to the UK and the countries we work with.

Arts

English

Education

Society

Exams

Opportunities

- Support Brazilian universities in implementing their *internationalisation strategies*, with special focus on research collaboration and faculty exchange
- UK Universities looking for institutional engagement are recommended to develop a *cooperation strategy* directly with their Brazilian counterparts
- Transnational Education is an important strategy for UK universities to set up partnerships with Brazilian HE providers and to gain *access to students and programmes* supported by the internationalisation-at-home programme
- Offering *short-term programmes for specific professionals*, especially in partnership with large companies and government (innovation and multi-stakeholder partnerships)

Cross-cutting areas

Capacity building

- Institutional
- Academic
- Staff

System improvement

- Support to universities

Thought leadership

- Research
- Knowledge
- Dialogue

Universities for the World call

Mobility programmes

UfW: Regional Seminars

Newton Fund

IES

Policy exchange

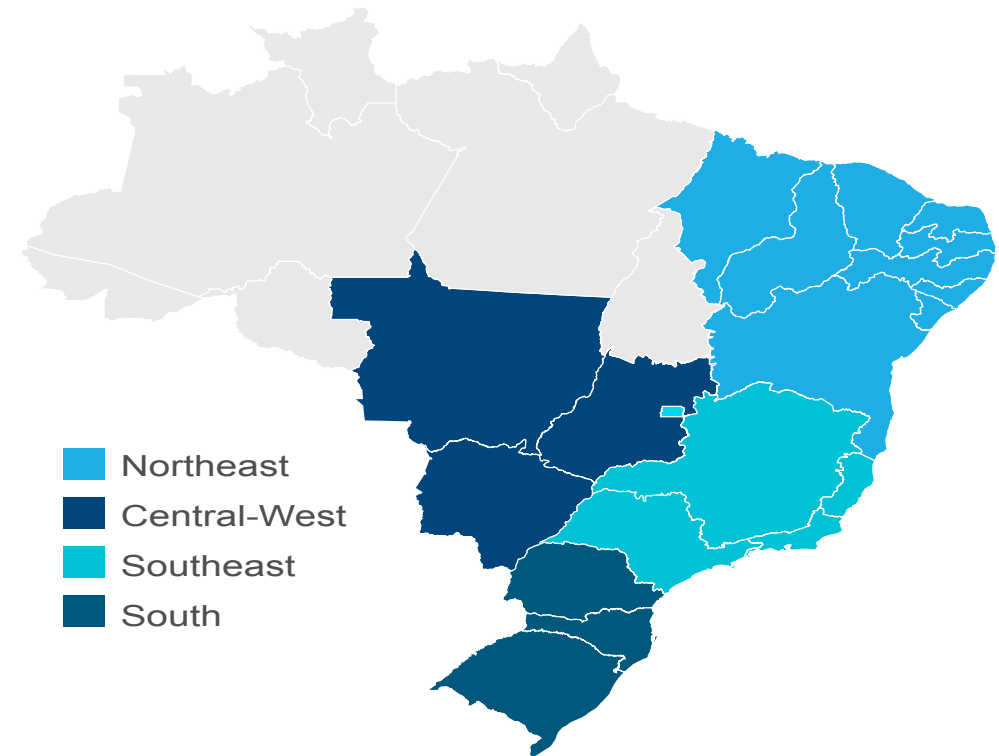
Universities for the world 2017

Objective: discuss current internationalisation challenges and opportunities for BR universities and develop internationalisation strategies at institutional and university level

*4 regional seminars across Brazil
to explore challenges and
opportunities for universities and
preparing for
internationalisation*

Highlights

- 313 participants
- 160 institutions
- Northeast, Central-West, Southeast, and South



Universities for the World Calls – Capes / ABRUEM /

CONFAP

Objectives: to support the design of strategies and internationalisation plans fostering partnerships between BR-UK higher education institutions

Strengthen skills and capabilities for the internationalisation within Brazilian universities by building on UK HEIs expertise and experience

3 calls: May (CAPES), December (ABRUEM) / 2017, June (English Call with CONFAP) / 2018

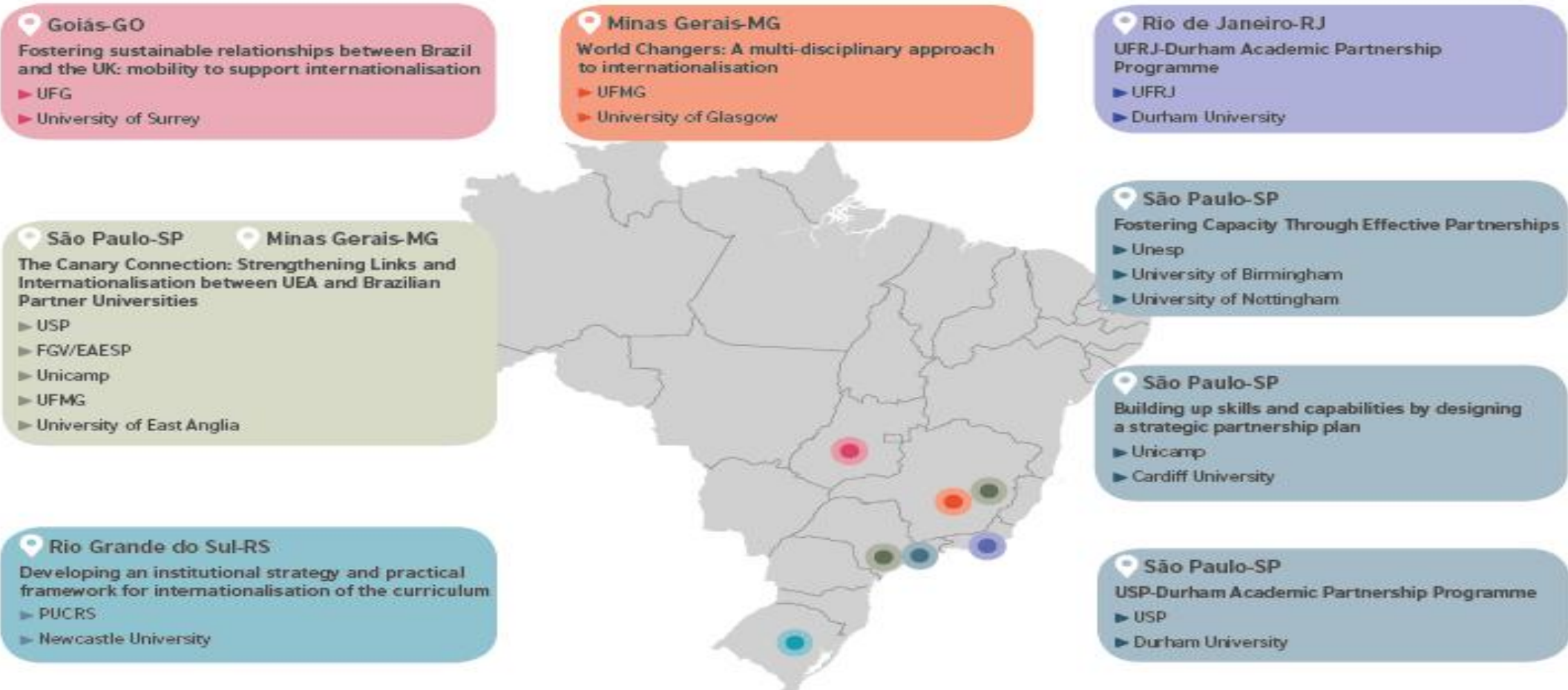
Highlights

- 51 proposals submitted
- 21 projects funded
(workshops, mobility activities, research projects)
- Participants: 33 BR and 21 UK Universities



Universities of the world

Call 1: Capacity building & internationalisation for Higher Education



Universities of the world

Call 2: Capacity building & internationalisation for Higher Education in partnership with Abruem

Pernambuco **Paralba**
 University Management, International Training and Exchange of Good Practice in Enterprise, Entrepreneurship, Innovation
 ▶ Universidade de Pernambuco
 ▶ Universidade Estadual da Paraíba
 ▶ London South Bank University

Paraná
 Leadership on Internationalisation
 ▶ Universidade Estadual de Londrina
 ▶ Universidade Estadual de Maringá
 ▶ Universidade Estadual de Ponta Grossa
 ▶ Universidade Estadual do Oeste do Paraná
 ▶ Universidade Estadual do Centro-Oeste
 ▶ Universidade Estadual do Norte do Paraná
 ▶ Universidade Estadual do Paraná
 ▶ Cardiff Metropolitan University

São Paulo
 Advancing Internationalisation through Digital Education
 ▶ Universidade de São Paulo
 ▶ University of Birmingham

Ceará
 Capacity building and internalisation: building sustainable partnership between UEA and UECE
 ▶ Universidade Estadual do Ceará
 ▶ University of East Anglia



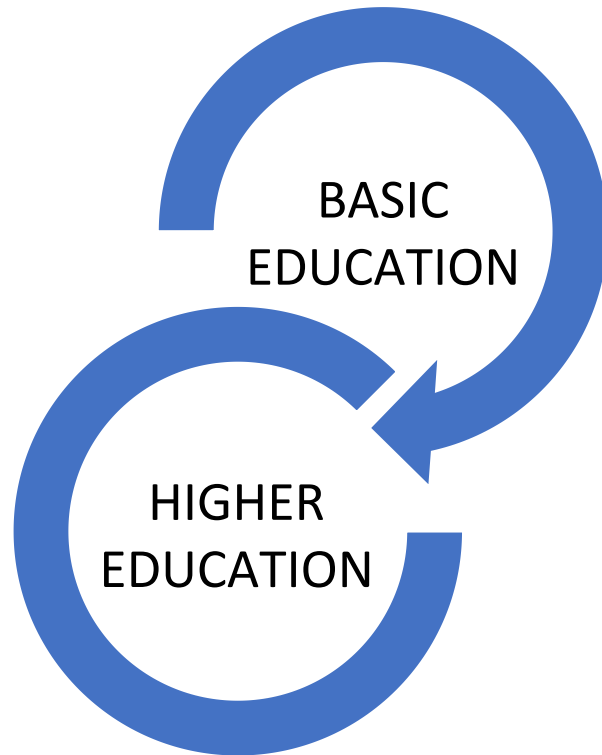
UK-Brazil English Collaboration Call

- Part of the British Council's internationalisation agenda, follow-up to the calls of 2017 (May and December);
 - Foster research in ELL and ELT in Brazil;
 - Contribute to the design and implementation of innovative, sustainable and scalable practices in secondary and/or tertiary education;
 - Strengthen existing cooperation between British institutions – colleges, universities and other private institutions – and Brazilian universities and federal institutes.

HIGHLIGHTS

- Partnership with Confap
- Match-funding from FAPs – FUNCAP, Fundação Araucária
- 4 projects eligible for FAPs funding: R\$ 16.000,00

RESEARCH LINES:



- Improvement in English language teaching and learning at lower and upper secondary levels in public schools, particularly related to the themes of curriculum development, pre-service teacher training, use of technology and assessment.
- English language policies at institutional level as a main component of the HEIs internationalisation process, in line with current “Internationalisation at Home” agenda.

UK-Brazil English Collaboration Call

Belo Horizonte-MG Brasília-DF

The changing language and literacy landscapes of Brazilian universities: English in policy development and in practice

- ▶ Federal University of Minas Gerais (UFMG)
- ▶ University of Brasília (UnB)
- ▶ University of Birmingham

Curitiba-PR

Is there a minimum level of English proficiency to teach in a university EMI context?

- ▶ Federal University of Paraná (UFPR)
- ▶ University of Cambridge

Fortaleza-CE

English language skills for teenagers in Brazil (ELSTIB)

- ▶ Federal University of Ceará (UFC)
- ▶ University of York

Fortaleza-CE

Learning English at Brazilian public schools with new technologies

- ▶ Federal University of Ceará (UFC)
- ▶ Bournemouth University

Jacarezinho-PR

EMI training for university professors: a potential tool for internationalization

- ▶ State University of the North of Paraná (UENP)
- ▶ University of Cambridge

Londrina-PR

English as a Medium of Instruction in two state-funded Brazilian higher education institutions from a lingua franca perspective: policy in practice

- ▶ State University of Londrina (UEL)
- ▶ Goldsmiths, University of London

Porto Alegre-RS

São José do Rio Preto-SP

Supporting the internationalization of Brazilian research: combining EAP tutor training and academic writing autonomy

- ▶ Federal University of Rio Grande do Sul (UFRGS)
- ▶ São Paulo State University (UNESP)
- ▶ University of Surrey

São Paulo-SP

Facilitating internationalisation in Brazilian higher education contexts: developing expertise in teaching English for academic purposes

- ▶ University of São Paulo (USP)
- ▶ University of Glasgow

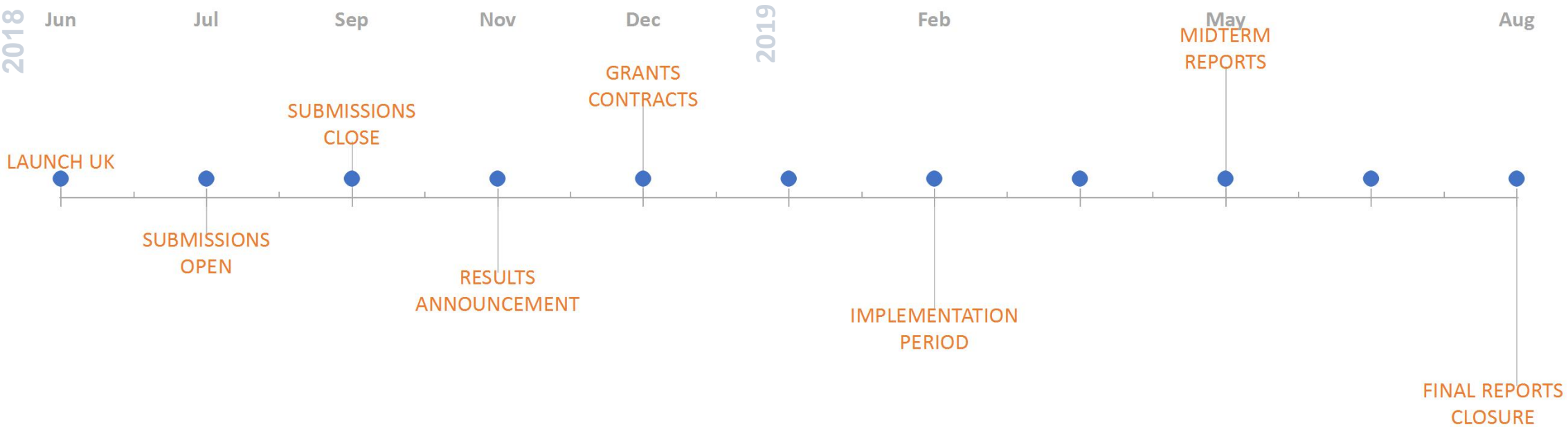
Rio de Janeiro-RJ

Sustainability of exploratory practice (EP) in Rio de Janeiro: a case study of former ELT pre-service teachers

- ▶ Pontifical Catholic University of Rio de Janeiro (PUC-Rio)
- ▶ Rio de Janeiro State University (UERJ)
- ▶ Regent's University London



UK-Brazil English**Collaboration**Call



Upcoming activities

- *Mission to UK focused on EL policies (early 2020) engaging UK stakeholders*
- *Dissemination*
 - *to inform Brazilian public policies around ELL and ELT*
 - *to inform institutional policies.*
- *Publication of all research findings*
- *Participation FAUBAI 2019*

What we have accomplished so far

More than 15 workshops organised by the universities participating in the call

Development of internationalization plans & Consolidation of senior networks of academic staff and PVCs

Celebration of dual PhD agreements and offer of PhD scholarships

Publications

- Universities for the World, January 2018
- English as a Medium of Instruction Guide, September 2018
- Universities for the World – 2nd edition, April 2019
- Language Policies, to be launched by December 2019

Key findings: BR-UK Partnerships

- Developed international strategic networks at senior level
- Strengthened relations with practical outcomes: institutionalisation of partnerships under CAPES call
- Facilitated multicultural understanding at the operational and policy levels
- Provided in-depth perspective of partnership opportunities (Centrally and by discipline or field.)
- Consultancy to address specific internationalisation demands

Key findings: BR-UK Partnerships

The project has led to a number of outcomes;

- The successful refinement of Brazilian HEIs internationalization strategy in preparation for the CAPES 'PRINT' deadline in April 2018. –
- UK Universities have been invited to engage in the submission as strategic partners.
- Consolidation of relationships at senior level between the institutions, as well as professional services (international relations) staff.
- Development of new academic relationships which will be taken forward to support future research funding applications.

In initiating a dialogue on Brazilian collaborations at institutional level, we have uncovered several partnerships between our academics and Brazilian counterparts. This included institutions beyond our six partners, which has allowed us to formalise our collaborations with 3 further institutions since the event

The most obvious benefits:

- a) A comprehensive understanding of the objectives of both Universities in terms of delivering education and promoting research
- b) Frank and full exchange of how the 2 Universities internationalisation strategies are being shaped
- c) Identifying similarities and differences in approach, structure and university management

UNIVERSIDADES PARA O MUNDO

ESTRATÉGIAS E AVANÇOS NO CAMINHO DA INTERNACIONALIZAÇÃO

O cenário
de colaboração
acadêmica
entre Brasil
e Reino Unido

PRÁTICAS PARA INTERNACIONALIZAR

O Capes-Print estimulou
planos de ação nas Instituições
de Ensino Superior

O PROGRESSO DO INGLÊS

A oferta ampliada de
cursos de idiomas
e o fortalecimento de EMI

A FORÇA DAS PARCERIAS

Pesquisas Internacionais
e artigos em coautoria
têm mais impacto global

REDES DE CONHECIMENTO

Pesquisadores no exterior
ajudam a alavancar
a Ciência brasileira

SUMÁRIO

HORA DE ALINHAR ESTRATÉGIAS 12

Com Capes-Print, universidades ganham recursos
para colocar em prática planos de internacionalização.

O AVANÇO DO INGLÊS 20

Programas como Idiomas sem Fronteiras e iniciativas de EMI
são ferramentas para melhorar proficiência de alunos e professores.

PARCERIAS DE SUCESSO 32

Colaboração leva a pesquisas internacionais e artigos
em coautoria com mais chances de impacto global.

SABERES EM REDE 42

O intercâmbio e a troca de conhecimentos entre pesquisadores
no exterior contribuem para o avanço da Ciência brasileira.

MEDIDAS DE QUALIDADE 50

Avaliar o desempenho das universidades é essencial para
saber se elas estão cumprindo bem seus objetivos.

ARTIGO 56

Educação Transnacional: a oportunidade de ter um diploma
internacional sem sair do país.



What's next

Key Challenges /next steps

- Making plans and strategies operational
- Gain an in depth understanding of higher education regulation frameworks and funding opportunities in both countries
- Gain efficiencies in working across multiple departments/institutes
- Advance on TNE opportunities
- Work together addressing quality and inclusion

What is next?

- Quality and impact of internationalisation plans
 - Implementation – Monitoring and Evaluation
 - How to measure efficacy in the programmes
 - Standards and measures for quality in internationalisation plan

Universities for the World – 4th Call

- **Overview**

- Objective: Support UK – Brazilian partnerships in the operationalisation, monitoring and evaluation of internationalisation plans
- Call launch by mid-June 2019
- 18 months for projects' implementation

Objectives of the call

- To support Brazilian HE institutions in the implementation of internationalisation plans
- Develop the evaluation criteria for the internationalisation plans, and the baseline, that will allow for the evaluation of internationalisation plans
- To build capacity in Brazilian HE institutions in developing and evaluating internationalisation, by working with international office and pro-vice-chancellors for research and post-graduation;
- To strengthen bilateral strategic partnerships between Brazilian and UK HE Institutions.

Thank you!

Vera.oliveira@britiscouncil.org.br