



**Global Community
Engagement**
APRIL 13-17 - BELÉM, BRAZIL

Centres for research and innovation as platforms for sustainable cooperation between European and Brazilian organizations

- Sören Metz, moderator, Technical University Munich (TUM)
- Marcio Weichert, German Centre for Research and Innovation (DWIH)
- Maria Conti, swissnex Brazil
- Tina Gottlieb, Innovation Centre Denmark



SWISSnex
brazil



Belém, April 2019

Maria Conti, PhD

CEO swissnex Brazil





SWISSnex
brazil



swissnex Brazil is a public-private venture of Switzerland's State Secretariat for Education, Research and Innovation (SERI), managed in cooperation with the Federal Department of Foreign Affairs

Research Collaboration Map

Fonte: Map of scientific collaboration between researchers / Olivier H. Beauchesne



Our Network

Connecting
Switzerland to the
world through
Science,
Technology and
Innovation.



swissnex
brazil





Our commitment

Connect

scientists, researchers, entrepreneurs,
and new ideas in different countries

Facilitate

academic programs, global innovation
strategies and knowledge exchange

Create

and present transdisciplinary projects in
a innovative way

Share

innovative achievements and new
tendencies in both countries

Support

to the academic and start-up institutions
internationalization efforts.

What do we do...



Connect our partners with innovation systems in Brazil and Switzerland



Inform about trends and possibilities in science, education and innovation



Strengthen the visibility of Swiss Higher Education and Research Institutions, Start-ups and other innovation-driven partner organizations



Inspire for new ideas through the promotion of the exchange of knowledge

And how?



Participation in **events** in Switzerland and Brazil, in order to look for future opportunities



Academic Industry Training (AIT); training and connecting Swiss and Brazilian entrepreneurs



Innosuisse Market Entry Camp; connecting Swiss start-up's with the Brazilian ecosystem



Organization of events bringing together researchers, start-ups and institutions from Switzerland and Brazil

Academia- Industry Training

Scaling
startups to
the market



swissnex
brazil



Centro Latinoamericano-Suizo




Universität St.Gallen

Center for Entrepreneurship



University of St.Gallen

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

State Secretariat for Education,
Research and Innovation SERN

MINISTÉRIO DA
CIÊNCIA, TECNOLOGIA,
INOVAÇÕES E COMUNICAÇÕES



 **CNPq**
Conselho Nacional de Desenvolvimento
Científico e Tecnológico

Main goals

- ◉ **Connect** promising researchers with the industry to develop their high-level research for application in the market
- ◉ International researchers working together to **share** best practices and create synergies
- ◉ **Prepare** researchers with tools to choose the best way to market
- ◉ **Provide** knowledge exchange in a pioneering Swiss-Brazilian community of applied research



Innosuisse

Market Entry Camp



START AND GROW YOUR BUSINESS

You can become a CEO
with Innosuisse



START YOUR INNOVATION PROJECT

Innosuisse helps leverage
your innovation



GO GLOBAL

Gaining a foothold in the international
market with Innosuisse



BE CONNECTED

Consulting and
networking

Innosuisse



CHF 228.9 million

2018 Innosuisse federal funds

1.235 innovation projects

are currently receiving support from Innosuisse

Universities of
applied sciences



ETH Zurich

Universities

CSEMs and other
research institutions

44 per cent of research partners
involved in innovation projects are
universities of applied sciences

Innosuisse

Market
Entry
Camps





Thank you!

Maria Conti, PhD
CEO swissnex Brazil
maria.conti@swissnexbrazil.org