

# Centres for research and innovation as platforms for sustainable cooperation between European and Brazilian organizations

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### SVISSNEX brazil



Belém, April 2019

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## SVVISSNEX **S**brazil

swissnex Brazil is a public-private venture of Switzerland's State Secretariat for Education, Research and Innovation (SERI), managed in cooperation with the Federal Department of Foreign Affairs



### Our Network

Connecting
Switzerland to the world through
Science,
Technology and Innovation.









**Connect** scientists, researchers, entrepreneurs,

and new ideas in different countries

Facilitate academic programs, global innovation

strategies and knowledge exchange

**Create** and present transdisciplinary projects in

a innovative way

**Share** innovative achievements and new

tendencies in both countries

**Support** to the academic and start-up institutions

internationalization efforts.



- Connect our partners with innovation systems in Brazil and Switzerland
- Inform about trends and possibilities in science, education and innovation
- Strengthen the visibility of Swiss Higher Education and Research Institutions, Start-ups and other innovation-driven partner organizations
- Inspire for new ideas through the promotion of the exchange of knowledge



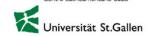
- **Participation in events** in Switzerland and Brazil, in order to look for future opportunities
- Academic Industry Training (AIT); training and connecting Swiss and Brazilian enterpreneurs
- Innosuisse Market Entry Camp; connecting Swiss start-up's with the Brazilian ecosystem
- Organization of events brining together researchers, start-ups and institutions from Switzerland and Brazil

Academia-Industry Training

Scaling startups to the market







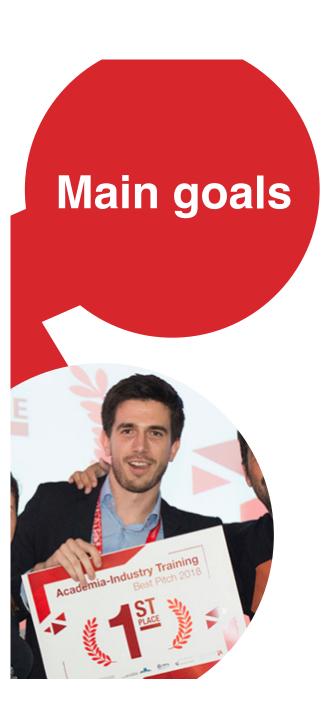












- Connect promising researchers with the industry to develop their high-level research for application in the market
- International researchers working together to share best practices and create synergies
- Prepare researchers with tools to choose the best way to market
- Provide knowledge exchange in a pioneering Swiss-Brazilian community of applied research







You can become a CEO with Innosuisse



Gaining a foothold in the international

market with Innosuisse



Innosuisse helps leverage your innovation



**BE CONNECTED** 

Consulting and networking











#### CHF 228.9 million

2018 Innosuisse federal funds

#### 1.235 innovation projects

are currently receiving support from Innosuisse

Universities of applied sciences applied sciences

ETH Zurich
Universities
CSEMs and other research institutions research institutions involved.

44 per cent of research partners involved in innovation projects are universities of applied sciences



Market Entry Camps





## Thank you!

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