Implementation of Internationalisation Plans: Challenges and opportunities

- Liliane Assis Sade, moderator
- Vera Oliveira, British Council
British Council

The UK’s international organisation for cultural relations and educational opportunities.

Creating friendly knowledge and understanding between the people of the UK and other countries.

Creating opportunities, building connections and engendering trust – positive contribution to the UK and the countries we work with.
Opportunities

• Support Brazilian universities in implementing their internationalisation strategies, with special focus on research collaboration and faculty exchange

• UK Universities looking for institutional engagement are recommended to develop a cooperation strategy directly with their Brazilian counterparts

• Transnational Education is an important strategy for UK universities to set up partnerships with Brazilian HE providers and to gain access to students and programmes supported by the internationalisation-at-home programme

• Offering short-term programmes for specific professionals, especially in partnership with large companies and government (innovation and multi-stakeholder partnerships)
Cross-cutting areas

**Capacity building**
- Institutional
- Academic
- Staff

**System improvement**
- Support to universities

**Thought leadership**
- Research
- Knowledge
- Dialogue

- Universities for the World call
- Mobility programmes
- UfW: Regional Seminars
- Newton Fund
- IES
- Policy exchange
Universities for the world 2017

Objective: discuss current internationalisation challenges and opportunities for BR universities and develop internationalisation strategies at institutional and university level

4 regional seminars across Brazil to explore challenges and opportunities for universities and preparing for internationalisation

Highlights
• 313 participants
• 160 institutions
• Northeast, Central-West, Southeast, and South
Universities for the World Calls – Capes / ABRUEM / CONFAP

Objectives: to support the design of strategies and internationalisation plans fostering partnerships between BR-UK higher education institutions

Strengthen skills and capabilities for the internationalisation within Brazilian universities by building on UK HEIs expertise and experience

3 calls: May (CAPES), December (ABRUENM), 2017, June (English Call with CONFAP), 2018

Highlights

• 51 proposals submitted
• 21 projects funded (workshops, mobility activities, research projects)
• Participants: 33 BR and 21 UK Universities
Universities of the world

Call 1: Capacity building & internationalisation for Higher Education

- Goiás-GO
  - Fostering sustainable relationships between Brazil and the UK; mobility to support internationalisation
    - UFG
    - University of Surrey

- Minas Gerais-MG
  - World Changers: A multi-disciplinary approach to internationalisation
    - UFMG
    - University of Glasgow

- Rio de Janeiro-RJ
  - UFRJ-Durham Academic Partnership Programme
    - UFRJ
    - Durham University

- São Paulo-SP
  - Fostering Capacity Through Effective Partnerships
    - Unesp
    - University of Birmingham
    - University of Nottingham

- São Paulo-SP
  - Building up skills and capabilities by designing a strategic partnership plan
    - Unicamp
    - Cardiff University

- Rio Grande do Sul-RS
  - Developing an institutional strategy and practical framework for internationalisation of the curriculum
    - PUCRS
    - Newcastle University

- São Paulo-SP
  - USP-Durham Academic Partnership Programme
    - USP
    - Durham University
Universities of the world

Call 2: Capacity building & internationalisation for Higher Education in partnership with Abruem

Pernambuco
- University Management, International Training and Exchange of Good Practice in Enterprise, Entrepreneurship, Innovation
  - Universidade de Pernambuco
  - Universidade Estadual de Paraíba
  - London South Bank University

Paraná
- Leadership on Internationalisation
  - Universidade Estadual de Londrina
  - Universidade Estadual de Maringá
  - Universidade Estadual de Porto Geral
  - Universidade Estadual do Oeste do Paraná
  - Universidade Estadual do Sul do Paraná
  - Universidade Estadual do Oriente do Paraná
  - Cardiff Metropolitan University

São Paulo
- Advancing Internationalisation through Digital Education
  - Universidade de São Paulo
  - University of Birmingham

Ceará
- Capacity building and internationalisation: building sustainable partnership between UEA and UDCE
  - Universidade Estadual do Ceará
  - University of East Anglia
UK-Brazil
English Collaboration Call

• Part of the British Council’s internationalisation agenda, follow-up to the calls of 2017 (May and December);
  • Foster research in ELL and ELT in Brazil;
  • Contribute to the design and implementation of innovative, sustainable and scalable practices in secondary and/or tertiary education;
  • Strengthen existing cooperation between British institutions – colleges, universities and other private institutions – and Brazilian universities and federal institutes.

HIGHLIGHTS
• Partnership with Confap
• Match-funding from FAPs – FUNCAP, Fundação Araucária
• 4 projects eligible for FAPs funding: R$ 16.000,00
• Improvement in English language teaching and learning at lower and upper secondary levels in public schools, particularly related to the themes of curriculum development, pre-service teacher training, use of technology and assessment.

• English language policies at institutional level as a main component of the HEIs internationalisation process, in line with current “Internationalisation at Home” agenda.
UK-Brazil English Collaboration Call

Belo Horizonte-MG
The changing language and literacy landscapes of Brazilian universities: English in policy development and in practice
- Federal University of Minas Gerais (UFMG)
- University of Brasilia (UnB)
- University of Birmingham

Brasília-DF

Curitiba-PR
Is there a minimum level of English proficiency to teach in a university EMI context?
- Federal University of Paraná (UFPR)
- University of Cambridge

Fortaleza-CE
English language skills for teenagers in Brazil (ELSTIB)
- Federal University of Ceará (UFC)
- University of York

Fortaleza-CE
Learning English at Brazilian public schools with new technologies
- Federal University of Ceará (UFC)
- Bournemouth University

Jacarezinho-PR
EMI training for university professors: a potential tool for internationalization
- State University of the North of Paraná (UNIP)
- University of Cambridge

Londrina-PR
English as a Medium of Instruction in two state-funded Brazilian higher education institutions from a lingua franca perspectives: policy in practice
- State University of Londrina (UEL)
- Goldsmiths, University of London

Porto Alegre-RS
Supporting the internationalization of Brazilian research: combining EAP tutor training and academic writing autonomy
- Federal University of Rio Grande do Sul (UFRGS)
- São Paulo State University (UNESP)
- University of Surrey

São Paulo-SP
Facilitating internationalisation in Brazilian higher education contexts: developing expertise in teaching English for academic purposes
- University of São Paulo (USP)
- University of Glasgow

Rio de Janeiro-RJ
Sustainability of exploratory practice (EP) in Rio de Janeiro: a case study of former ELT pre-service teachers
- Pontifical Catholic University of Rio de Janeiro (PUC-Rio)
- Rio de Janeiro State University (UERJ)
- Regent’s University London

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UK-Brazil English Collaboration Call

2018
- Launch UK

2019
- Submissions Close
- Grants Contracts
- Results Announcement
- Implementation Period
- Midterm Reports
- Final Reports Closure
Upcoming activities

• Mission to UK focused on EL policies (early 2020) engaging UK stakeholders

• Dissemination
  • to inform Brazilian public policies around ELL and ELT
  • to inform institutional policies.

• Publication of all research findings
• Participation FAUBAI 2019
What we have accomplished so far

More than 15 workshops organised by the universities participating in the call

Development of internationalization plans & Consolidation of senior networks of academic staff and PVCs

Celebration of dual PhD agreements and offer of PhD scholarships

Publications

• Universities for the World, January 2018
• English as a Medium of Instruction Guide, September 2018
• Universities for the World – 2nd edition, April 2019
• Language Policies, to be launched by December 2019
Key findings: BR-UK Partnerships

• Developed international strategic networks at senior level

• Strengthened relations with practical outcomes: institutionalisation of partnerships under CAPES call

• Facilitated multicultural understanding at the operational and policy levels

• Provided in-depth perspective of partnership opportunities (Centrally and by discipline or field.)

• Consultancy to address specific internationalisation demands
Key findings: BR-UK Partnerships

The project has led to a number of outcomes;
- The successful refinement of Brazilian HEIs internationalization strategy in preparation for the CAPES ‘PRINT’ deadline in April 2018.
- UK Universities have been invited to engage in the submission as strategic partners.
- Consolidation of relationships at senior level between the institutions, as well as professional services (international relations) staff.
- Development of new academic relationships which will be taken forward to support future research funding applications.

In initiating a dialogue on Brazilian collaborations at institutional level, we have uncovered several partnerships between our academics and Brazilian counterparts. This included institutions beyond our six partners, which has allowed us to formalise our collaborations with 3 further institutions since the event.

The most obvious benefits:
a) A comprehensive understanding of the objectives of both Universities in terms of delivering education and promoting research
b) Frank and full exchange of how the 2 Universities internationalisation strategies are being shaped

c) Identifying similarities and differences in approach, structure and university management
What’s next
Key Challenges / next steps

• Making plans and strategies operational

• Gain an in depth understanding of higher education regulation frameworks and funding opportunities in both countries

• Gain efficiencies in working across multiple departments/institutes

• Advance on TNE opportunities

• Work together addressing quality and inclusion
What is next?

• Quality and impact of internationalisation plans

• Implementation – Monitoring and Evaluation

• How to measure efficacy in the programmes

• Standards and measures for quality in internationalisation plan
Universities for the World – 4th Call

• Overview

• Objective: Support UK – Brazilian partnerships in the operationalisation, monitoring and evaluation of internationalisation plans

• Call launch by mid-June 2019

• 18 months for projects’ implementation
Objectives of the call

• To support Brazilian HE institutions in the implementation of internationalisation plans

• Develop the evaluation criteria for the internationalisation plans, and the baseline, that will allow for the evaluation of internationalisation plans

• To build capacity in Brazilian HE institutions in developing and evaluating internationalisation, by working with international office and pro-vice-chancellors for research and post-graduation;

• To strengthen bilateral strategic partnerships between Brazilian and UK HE Institutions.
Thank you!

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