AMERICAN ACADEMY

The best of US higher education in Brazil
WHY TO CHANGE?

• Only **5% of Brazilian High School students** know which major they want to pursue

• There are more than **200 career options**, throughout **7000 majors**, in approximately **1000 higher education institutions** in Brazil

• More than **50% of the Brazilian students** withdraw from their program of study during the **first 2 years**
WHY TO CHANGE?

HIGHER EDUCATION IN BRAZIL IS

• Focused in technical education

• Challenged to find innovative solutions that are connected to current and future issues
CHALLENGES FOR THE UNIVERSITIES (3 Is)

- INNOVATION
- INTERDISCIPLINARITY
- INTERNATIONALIZATION
GOAL

IMPLEMENT AT PUCPR A NEW ACADEMIC UNITY IN PARTNERSHIP WITH KENT STATE UNIVERSITY, WHICH OFFERS A HIGHER EDUCATION IN THE LIBERAL ARTS MODEL
ABOUT PUCPR

+28,600 students
+1,550 faculty members
+190 teaching and research laboratories
+50 majors
+150 programs of continuing education, masters and PhD programs
ABOUT KENT STATE UNIVERSITY

+40,000 students
+2,600 faculty members
+100 years of tradition in higher education in the USA
+300 majors
+70 graduate programs
LIBERAL ARTS EDUCATION
AN ANCIENT SOLUTION FOR CONTEMPORARY PROBLEMS
Flexible and interdisciplinary curriculum, covering topics in the areas:

**Arts:**
Art, Music, Dance, Drama

**Humanities:**
Literature, Languages, History, Philosophy, Religion

**Natural Sciences:**
Mathematics, Astronomy, Geography, Physics, Biology, Chemistry

**Social Sciences:**
Economics, Sociology, Psychology, Political Science, Anthropology
• Interdisciplinary Curriculum
• Promotes critical and independent thinking
• Improve oral and written communication
LIBERAL ARTS AT KENT STATE UNIVERSITY: KENT CORE

• Focused on preparing students to live in a complex and global contemporary society

• It broadens the intellectual perspectives and stimulates ethical and humanitarian values

• Prepares students for responsible citizenship and productive careers

• Develops the intellectual flexibility that is needed to adapt to the ever-changing world
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**LIBERAL ARTS AT PUCPR**

- 2 or 3 final years: completion of studies in USA, obtaining Degree at Kent State
- International standard higher education, without the need to leave the country earlier
- Possibility of Double Degree – exclusive for related majors

**Degree at Kent State**

**Degree at PUCPR**

- 2 or 3 final years: choose to complete your degree at one of the PUCPR Campuses
- Integral and internationalized higher education without leaving Brazil

Caracteristics
PEDAGOGICAL MODEL:

- Exclusive admission process > Kent State + PUCPR
- 4 to 5 years binational program
  - 2 years of Liberal Arts + 2 (or more) years of a specific major
- 2 first years:
  - Classes in English
  - Based on the Kent Core
  - Kent State faculty members at PUCPR
  - Extracurricular activities
  - Full time program (morning and afternoon)
CURRICULUM - AMERICAN ACADEMY CORE

- First Year Experience
- Comparative Politics
- College Writing I
- College Writing II
- Music as a World Phenomenon
- Introduction to Sociology
- Microeconomics
- Macroeconomics
- International Business
- Introduction to Conflict Management
- Analytic Geometry and Calculus I
- Modern America
- World History: Modern
- Life on Planet Earth
- Laboratory Experience in Biology
- Moses, Jesus, and Mohammad
- Introduction to Human Communication
- Seven Ideas that Shook the Universe
- Introduction to Ethics
- General Psychology
- Frontiers in Astronomy
- Great Books Since 1700
ADMISSION PROCESS

- Online application form at pucpr.br/americanacademy
- Application analysis
  - high school transcripts
  - language proficiency
  - essay
- Interview - American Academy committee
- Acceptance letter (PUCPR + Kent State University)
RESULTS FOR PUCPR’S INTERNATIONALIZATION
PROJECT CHALLENGES AND RESULTS

- Concept of strategic partnership in its essence (beyond the basics)
- Capilarization of Internationalization (CEO, Rectory, legal, finances, IT, marketing, admission process, customer service teams)
- English as a working language at PUCPR
- Commitment to the new - different teams facing the American Academy as an opportunity to test new ways to have things done
the horizon is over here

pucpr.br/americanacademy