The intercultural dimension to mobility in the internationalization of higher education

FAUBAI 2018
Graduated in Psychology – intercultural education and business field

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Founder of Bloom Intercultural and Professional Development

International Experience (Study and Work) in New Zealand, USA, Ireland and Chile

Intercultural training coordinator for migrants and refugees at SIETAR Brazil

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Agenda

1. WHAT
   Intercultural Dimension

2. WHY
   Student’s Challenges

3. HOW/WHEN
   Strategies
What?
Role and challenges of higher education: To graduate citizens globally qualified to live and work in a multi-cultural environment and society.

Stallivieri, L. (2017)

The central responsibility of today’s institutions of higher education: to train students to function more effectively in our integrated world system.

1. WHAT
Future Work Skills 2020 - IFTF

Cross Cultural Competency
Ability to operate in different cultural settings

Social Intelligence
Ability to connect to others in a deep and direct way
Successful intercultural interactions are at the heart of what international education is all about.

Limitation on international education exchange: focus mainly on cross cultural contact.

Simple cross-cultural contact is not particularly valuable in itself. The mere experience of being in another culture, does not necessarily translate into either specific knowledge and skills to better understand and deal with the differences.

**Students should have:**
a set of cognitive, affective, and behavioral skills that supports effective and appropriate interaction in a variety of cultural contexts.
Why?
Crossing cultures is a stress-prone experience complicated by the academic expectations of study abroad.

Preparing students for dealing with dimensions of intercultural adjustment allow them to deal more effectively with this experience.
Intercultural Development Continuum

- Denial
- Polarisation
- Minimisation
- Acceptance
- Adaptation

Monocultural Mindest → Intercultural Mindest
2. WHY
The W-Curve Model of Cultural Adaptation

Based on Oberg (1960) and Gallahorn & Gallahorn (1963)
How?
3. HOW / WHEN
Intercultural Learning

Short term
- intercultural sensitivity
- ability to exercise intercultural competence in the exchange culture

Middle term
- transfer of intercultural sensitivity and potential competence from the exchange culture to other cultural contexts

Long term
- development of global citizenship
- permanently awareness and appreciation of cultural difference

Bennett, M. (2012)
<table>
<thead>
<tr>
<th>WHEN</th>
<th>WHAT</th>
<th>HOW (methods)</th>
<th>WHY (outcomes)</th>
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<td>Predeparture</td>
<td>Selection Procedure</td>
<td>Interviews, Assessment</td>
<td>Skills and motivation to study abroad</td>
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<td>Students meetings</td>
<td>Group discussion, Group support</td>
<td>Cultural self-awareness and differences</td>
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<td>Intercultural Workshops</td>
<td>Simulation games, Interactive exercises</td>
<td>Skills and attitude development</td>
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<td>Study Groups</td>
<td>Case studies, Critical incidents</td>
<td>Strategies for dealing with anticipated challenges</td>
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<td>Counseling</td>
<td>Self assessment</td>
<td>Self awareness</td>
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<td>Pre-departure course</td>
<td>Videos, Reading</td>
<td>Knowledge and information</td>
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Based on Landis, Bennett, Bennett (2004)
<table>
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<tr>
<th>Overseas Experience</th>
<th>Counseling</th>
<th>Social and emotional support</th>
<th>Facilitate greater adaptation and fuller immersion</th>
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<tbody>
<tr>
<td>While abroad course</td>
<td>Activities to encourage interaction with locals</td>
<td>Enhance students’ experience abroad</td>
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<th>Reentry</th>
<th>International Alumni's Meeting</th>
<th>Group discussion</th>
<th>Review the experience and facilitate re-entry: identify development, changes, personal and academic growth</th>
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<td>Ambassadors</td>
<td>Promoting events</td>
<td>Share knowledge and international experience</td>
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<td>Reentry course</td>
<td>Brainstorming</td>
<td>Crossover of skills from international to the domestic diversity situations</td>
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Based on Landis, Bennett, Bennett (2004)
3. HOW / WHEN
Suggested topics

- Personal goals and expectations
- Culture (native and host culture)
- Cultural values and dimensions
- Communication styles
- Non-verbal communication
- Adapting to a new culture
- Emotional and Intercultural Intelligence
- Stereotypes and generalizations
- Homesickness and culture stress
- Reverse cultural shock

• BENNETT, J Developing Intercultural Competence For International Education Faculty and Staff Conference Workshop AIEA 2011.


• DEARDORFF, D. 2002: Assessing intercultural competence. Inc. Published online in Wiley Online Library (wileyonlinelibrary.com) • DOI: 10.1002/ir.381


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